



Marco Island Area Chamber of Commerce

1102 North Collier Boulevard - Marco Island, FL 34145

Phone: 239-394-7549 www.marcoislandchamber.org

email: dianna@marcoislandchamber.org or donna@marcoislandchamber.org

2021 MEMBERSHIP INFORMATION & APPLICATION

The mission of the Marco Island Area Chamber of Commerce is to promote a healthy business and tourism climate in order to protect the quality of life in the community.

About Us

On November 3, 1977, the Marco Island Area Chamber of Commerce was incorporated. Chambers of Commerce do not discriminate regarding membership opportunities. Our by-laws state that all persons, firms and corporations interested in the civic and economic well-being of the Marco Island area will be eligible for membership. Our Chamber, therefore, unites the efforts of area businesses and residents to improve the economy and build a better community.

The Board of Directors sets the general policy and direction of the Marco Island Area Chamber of Commerce. Chamber membership is comprised of business people and interested residents from various sections of the community.

Day-to-day operations are carried out by a well-qualified staff. Utilizing sound business practices, they fulfill the Chamber's mission in a professional and organized manner. Staff also coordinates the efforts of the many volunteers who work daily to promote the Chamber members and their businesses.

Benefits & Services

Welcome Grand Opening/Ribbon Cutting - Receptions/Anniversary/Special Events

Listing and Profile on Chamber Web Site - Two Listings in Annual Publication

Email "Blasts" opportunity (Enhanced Membership) - Your business brochures at our Info Center

Business Networking Opportunities ("After Five") - Informational Sessions, Seminars and Workshops

Facebook Promotion - "New Neighbor" Program - Marco Visitor Statistics

Advertising Opportunities:

Annual Publication - Information Center Digital Display - Outdoor Visitor's Hotline Board

Special Events & Committees - Get Involved!

BUSINESS ALLIANCE - SPECIAL EVENTS - EDUCATION

GOVERNMENTAL AFFAIRS - PRESIDENT'S CLUB - LEADERSHIP MARCO

There are numerous areas of involvement and committees available to our members.

For more information on each area, check out our website at www.marcoislandchamber.org

or contact the Chamber office at 239-394-7549 for more information.

Purpose

The Marco Island Area Chamber of Commerce has adopted this Code as a statement of principles to assist businesses to guide decisions and actions out of respect for the highest ethical standards. **Members agree to abide by these principles.** By so doing, the business community furnishes a business environment conducive to the betterment of the community, its businesses, residents and visitors.

Doing Business with Clients and Customers

- We shall conduct business fairly with dignity, respect and due regard for business ethics, for fair dealing and for compliance with applicable laws, regulations and standards of conduct.
- We shall price products and services fairly with due regard for clients, customers and employees.
- Employees shall treat clients and customers courteously.
- We shall honor warranties and other guarantees we provide clients and customers.
- Products will comply with all applicable safety and quality standards.
- Promotion and advertising will be designed so as not to confuse or mislead clients or customers.
- We shall respond promptly to any complaints with an effort toward reaching a fair and equitable resolution for all parties.
- All financial transactions will be properly and fairly recorded in appropriate books of account in conformity with recognized principles of accounting.

Selection and Compensation of Vendors and Suppliers

- We shall avoid conflicts of interest and disclose such conflicts if they exist.
- Gifts that compromise the integrity of a business transaction are unacceptable.
- We shall not engage in any form of undisclosed compensation of any portion of a supplier or vendor contract to employees or principals of any contracting party.

Compliance with Government Rules and Regulations

- We shall properly maintain all records and post all licenses and certificates in prominent places easily seen by employees, clients and customers.
- In dealing with government agencies and employees, we shall conduct ourselves in accordance with applicable and valid rules and regulations and in the open.
- We shall conduct business with government agencies and employees in a fair and open manner, which protects proper self-interests while avoiding even the appearance of impropriety.
- We shall bid for government contracts in strict conformance with bidding procedures and practices, price products and services fairly, and not receive or expect preferential treatment because of participation in any political campaign or activity.

Public Life and Political Activity

- We shall, where appropriate, engage in public and community activities for the betterment of the community.
- We shall, where appropriate, engage in the political process and make any political contributions at the discretion of the member in accordance with laws and regulations
- We shall not knowingly disseminate false or misleading campaign information.
- We shall deal fairly and courteously with government employees, members of community organizations, fellow members of the community and business





MARCO ISLAND AREA
CHAMBER OF COMMERCE

2021 MEMBERSHIP APPLICATION

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Name of Business/Firm/Individual or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Website: _____

Email: _____

Contact: _____ Title: _____

License Number: _____ *Not For Profit Organizations must attach 501 certificate*

ANNUAL DUES BY BUSINESS TYPE:

ENTREPRENEUR / PROFESSIONAL /
SINGLE PROPRIETORSHIP.....\$310

(Most Businesses)

RESTAURANTS (All)\$395

RETAIL (Dept. Stores, Chains, etc.).....\$495

BANKS/FINANCIAL INSTITUTIONS.....\$995

UTILITIES\$800

BROKER/REALTORS®.....\$295

REALTOR® ASSOCIATE*.....\$125

**Broker must already be a member, otherwise \$295*

HOSPITALITY: Overnight Hotels & Motels

(Based on # of Rooms/Units)

1-25.....\$350 26-100.....\$650

101-200.....\$1250 201-250.....\$1800

251-300.....\$2050

Over 300: \$2100 + \$200 for every 50 Units

OTHER CATEGORIES.....\$150

Includes: Non-Profits*, Clubs, Organizations, Churches, Condo Associations, "Friends of The Chamber" (Social Membership and Retired Executives).

*Proof of NFP Status Required

INITIAL (One Time) REGISTRATION FEE.....\$50.00

ANNUAL DUES AMOUNT (From Dues Schedule above) \$ _____

ADDITIONAL MEMBERSHIP SERVICES AVAILABLE

ENHANCED MEMBERSHIP (Annual)..... + \$120.00

Enhanced Membership includes one email blast per month. Additional blasts \$25/each

DIGITAL ADVERTISING (See attached) \$ _____

Web page Banner Ad, Digital Display Ad(s)

TOTAL INVESTMENT = \$ _____

SIGNATURE: _____ DATE: _____

Submit the completed Application page via email to dianna@marcoislandchamber.org.

By signing above you agree to the Code of Ethics of the Marco Island Area Chamber of Commerce and that all information on this application is true and correct.

MEMBERSHIP CATEGORIES

Please select your category, and circle sub-category from the list below.

_____ **Accommodations**

Hotel/Resort, Motel, Timeshare, Vacation Rental

_____ **Activities & Attractions**

Art Studio, Arts, Bike Shop, Boats/Boat Tours, Bowling, Casino, Everglades, Fishing, Golf, Gun Club, Health, Live Theater, Marine/Marina, Mini-Golf, Movies, Music, Photography, Sailing, Tours, Watersports, Zoo.

_____ **Club/Organization, Not For Profit (Proof Required)**

Arts, Church, Condominium, Golf, Government, Pets, Schools

_____ **Dining**

Restaurant, Chocolates, Frozen Yogurt, Cheese

_____ **Friend of the Chamber**

Retired Executives, Business Supporters, "Social Membership"

_____ **Real Estate**

Broker, Office Space, Realtor, Senior Living, Timeshares

_____ **Services**

Advertising, Air Conditioning, Attorney, Automobile, Boat, Broadcasting, Construction, Consulting, Distribution, Equipment Rental, Financial, Funeral, Health, Home & Land, Import/Export, Insurance, Marketing, Marine, Medical/Dental, Personal, Pets, Photography, Private Investigator, Professional, Publishing, Senior Health, Storage, Transportation, Travel, Utilities, Wedding, Window Cleaning

_____ **Shopping & Retail**

Appliances, Art Studio, Bookstore, Clothing, Embroidery, Flowers, Furniture, Grocery, Home & Gifts, Jewelry, Marine, Office Supplies, Seafood, Thrift Store, Women's Clothing



Questions? Call us at 239-394-7549.

NOTE: Multiple business, same owner - 1/2 off 2nd business!



DIGITAL ADVERTISING

Marco Island Area Chamber of Commerce
1102 N. Collier Blvd. Marco Island, FL 34145
email: Dianna@marcoislandchamber.org
Phone: 239-394-7549 FAX: 239-394-3061

★ WEB PAGE BANNER ADS ★ INFORMATION CENTER DIGITAL DISPLAYS ★

MEMBER NAME: _____

CONTACT: _____ PHONE: _____

EMAIL: _____

WEBSITE: _____

I'M IN! Please sign me up for:

THE COMPLETE DIGITAL PACKAGE **BEST DEAL: \$2,000/Year**
Same ad on both Indoor and Outdoor digital displays **plus** website top banner ad.

DISPLAY COMBO (Inside & Outside Digital Displays) **\$1,100/Year**

50" OUTDOOR DISPLAY ONLY - Visitor's Center Vestibule **\$800/Year**
LIMITED NUMBER AVAILABLE

8-second spot rotating on 50" Hi-Def Outdoor Monitor 7AM - 10PM, 7 days a week.

32" INDOOR DIGITAL DISPLAY ONLY - Visitor's Center **\$400/Year**
LIMITED NUMBER AVAILABLE

WEB PAGE BANNER AD ONLY **\$1,100/Year**

One 728 x 90 pixels Top Banner *LIMITED NUMBER AVAILABLE*

Rotating on www.marcoislandchamber.org - "hot linked" to your website

Ad creation fees are \$50/per Ad (Fees Waived for complete package) See Reverse.

If you wish, use the back of this page to roughly draw out your design idea for your ad, or let us create it for you.

We will work closely with you to create the ad you want. Full payment is due immediately to secure your space.

BEGINNING DATE (Target): _____

Total Amount Due: _____

SIGNATURE: _____

DATE: _____

Questions? Please contact Dianna at 239-394-7549 or email: Dianna@marcoislandchamber.org.

Ask me about our Annual Publication Advertising Opportunities!



If you wish, use the space below to sketch out a rough idea of what you would like your ad(s) to look like, or attach additional sheet(s). Please provide your logo and any photos you would like to use in a high resolution .jpg format to: Dianna@marcoislandchamber.org.

★ WEB PAGE BANNER AD ★

Web Page Banner Ad Top Banner: 728 x 90 pixels with link to your website

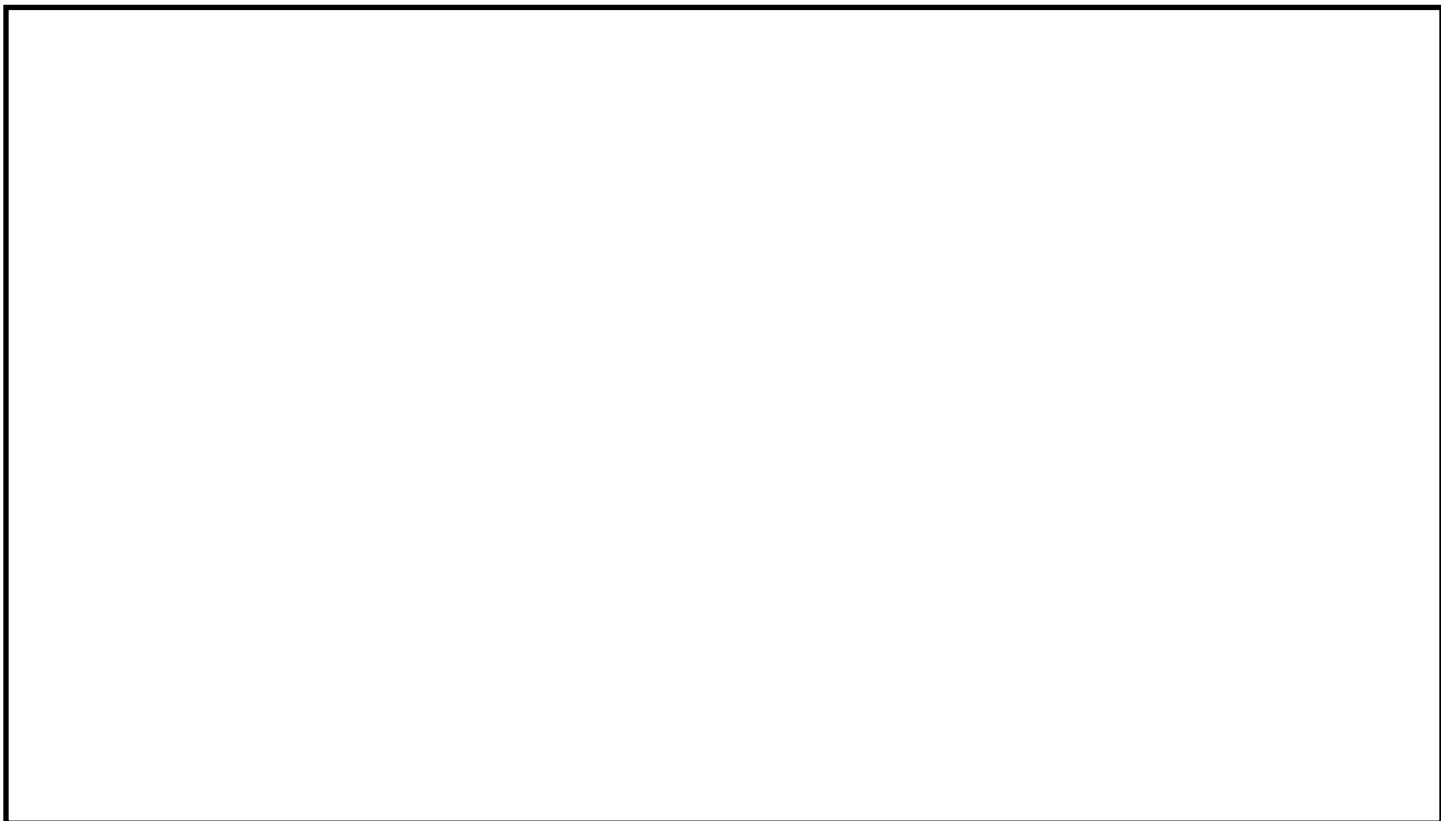


Examples:



★ INFORMATION CENTER DIGITAL DISPLAYS ★

Digital Display Ads (Inside or Out) 16:9 Widescreen PowerPoint slide



Examples:

