



## Marco Island Area Chamber of Commerce

1102 North Collier Boulevard - Marco Island, FL 34145

Phone: 239-394-7549 [www.marcoislandchamber.org](http://www.marcoislandchamber.org)

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## MEMBERSHIP INFORMATION & APPLICATION

***The mission of the Marco Island Area Chamber of Commerce is to promote a healthy business and tourism climate in order to protect the quality of life in the community.***

### About Us

***On November 3, 1977, the Marco Island Area Chamber of Commerce was incorporated. Chambers of Commerce do not discriminate regarding membership opportunities. Our by-laws state that all persons, firms and corporations interested in the civic and economic well-being of the Marco Island area will be eligible for membership. Our Chamber, therefore, unites the efforts of area businesses and residents to improve the economy and build a better community.***

***The Board of Directors sets the general policy and direction of the Marco Island Area Chamber of Commerce. Chamber membership is comprised of business people and interested residents from various sections of the community.***

***Day-to-day operations are carried out by a well-qualified staff. Utilizing sound business practices, they fulfill the Chamber's mission in a professional and organized manner. Staff also coordinates the efforts of the many volunteers who work daily to promote the Chamber members and their businesses.***

### Benefits & Services

*Welcome Grand Opening/Ribbon Cutting - Receptions/Anniversary/Special Events*

*Listing and Profile on Chamber Web Site - Two Listings in Annual Publication*

*Email "Blasts" opportunity - Your business brochures at our Info Center*

*Business Networking Opportunities ("After Five") - Informational Sessions, Seminars and Workshops*

*Facebook Promotion - "Advertising Opportunities: Annual Publication and Destination Guide"*

### Special Events & Committees - Get Involved!

***BUSINESS ALLIANCE - SPECIAL EVENTS - EDUCATION***

***GOVERNMENTAL AFFAIRS - LEADERSHIP MARCO***

*There are numerous areas of involvement and committees available to our members.*

*For more information on each area, check out our website at [www.marcoislandchamber.org](http://www.marcoislandchamber.org)*

*or contact the Chamber office at 239-394-7549 for more information.*

## Purpose

The Marco Island Area Chamber of Commerce has adopted this Code as a statement of principles to assist businesses to guide decisions and actions out of respect for the highest ethical standards. **Members agree to abide by these principles.** By so doing, the business community furnishes a business environment conducive to the betterment of the community, its businesses, residents and visitors.

## Doing Business with Clients and Customers

- We shall conduct business fairly with dignity, respect and due regard for business ethics, for fair dealing and for compliance with applicable laws, regulations and standards of conduct.
- We shall price products and services fairly with due regard for clients, customers and employees.
- Employees shall treat clients and customers courteously.
- We shall honor warranties and other guarantees we provide clients and customers.
- Products will comply with all applicable safety and quality standards.
- Promotion and advertising will be designed so as not to confuse or mislead clients or customers.
- We shall respond promptly to any complaints with an effort toward reaching a fair and equitable resolution for all parties.
- All financial transactions will be properly and fairly recorded in appropriate books of account in conformity with recognized principles of accounting.

## Selection and Compensation of Vendors and Suppliers

- We shall avoid conflicts of interest and disclose such conflicts if they exist.
- Gifts that compromise the integrity of a business transaction are unacceptable.
- We shall not engage in any form of undisclosed compensation of any portion of a supplier or vendor contract to employees or principals of any contracting party.

## Compliance with Government Rules and Regulations

- We shall properly maintain all records and post all licenses and certificates in prominent places easily seen by employees, clients and customers.
- In dealing with government agencies and employees, we shall conduct ourselves in accordance with applicable and valid rules and regulations and in the open.
- We shall conduct business with government agencies and employees in a fair and open manner, which protects proper self-interests while avoiding even the appearance of impropriety.
- We shall bid for government contracts in strict conformance with bidding procedures and practices, price products and services fairly, and not receive or expect preferential treatment because of participation in any political campaign or activity.

## Public Life and Political Activity

- We shall, where appropriate, engage in public and community activities for the betterment of the community.
- We shall, where appropriate, engage in the political process and make any political contributions at the discretion of the member in accordance with laws and regulations
- We shall not knowingly disseminate false or misleading campaign information.
- We shall deal fairly and courteously with government employees, members of community organizations, fellow members of the community and business community, and the members, Board of Directors and staff of the chamber.



# MEMBERSHIP APPLICATION

Marco Island Area Chamber of Commerce

Name of Business/Firm/Individual or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

License Number: \_\_\_\_\_

### ANNUAL DUES BY BUSINESS TYPE:

<b>ENTREPRENEUR / PROFESSIONAL /</b>	
<b>SINGLE PROPRIETORSHIP.....</b>	<b>\$335</b>
<i>(Most Businesses)</i>	
<b>RESTAURANTS (All) .....</b>	<b>\$420</b>
<b>RETAIL (Dept. Stores, Chains, etc.).....</b>	<b>\$495</b>
<b>BANKS/FINANCIAL INSTITUTIONS.....</b>	<b>\$995</b>
<b>UTILITIES .....</b>	<b>\$800</b>
<b>BROKER/REALTORS®.....</b>	<b>\$335</b>
<b>REALTOR® ASSOCIATE*.....</b>	<b>\$150</b>

### **HOSPITALITY: Overnight Hotels & Motels**

(Based on # of Rooms/Units)

<b>1-25.....</b>	<b>\$375</b>	<b>26-100.....</b>	<b>\$675</b>
<b>101-200.....</b>	<b>\$1275</b>	<b>201-250.....</b>	<b>\$1825</b>
<b>251-300.....</b>	<b>\$2075</b>		
<b>Over 300: \$2100 + \$225 for every 50 Units</b>			

### **OTHER CATEGORIES.....\$175**

Includes: Non-Profits\*, Clubs, Organizations, Churches, "Friends of The Chamber" (Social Membership and Retired Executives).

\*Proof of NFP Status Required

**INITIAL (One Time) REGISTRATION FEE.....\$50.00**

**ANNUAL DUES AMOUNT (From Dues Schedule above) \$ \_\_\_\_\_**

### Optional Service:

**EMAIL BLAST MEMBERSHIP (Annual)..... + \$150.00**

Email Blast Membership includes one email blast per month. Additional blasts \$25/each/Limit 3

Also posted to Chamber website and Facebook page

**Electronic File must be in a pdf or jpeg format no larger that 5 megs. Scheduled in ordered received.**

**TOTAL INVESTMENT = \$ \_\_\_\_\_**

**SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_**

**Submit the completed Application page via email to [dianna@marcoislandchamber.org](mailto:dianna@marcoislandchamber.org).**

By signing above you agree to the Code of Ethics of the Marco Island Area Chamber of Commerce and that all information on this application is true and correct.

*Membership dues in the Marco Island Area Chamber of Commerce may be tax deductible as an ordinary and necessary business expense.*

*Dues paid to the Chamber of Commerce are not a charitable tax deduction for federal income tax purposes.*

# MEMBERSHIP CATEGORIES

Please select your category from the list below.

— **Accommodations**

*Hotel/Resort, Motel, Timeshare, Vacation Rental*

— **Activities & Attractions**

*Art Studio, Arts, Bike Shop, Boats/Boat Tours, Bowling, Casino, Everglades, Fishing, Golf, Gun Club, Health, Live Theater, Marine/Marina, Mini-Golf, Movies, Music, Photography, Sailing, Tours, Watersports, Zoo.*

— **Club/Organization, Not For Profit (Proof Required)**

*Arts, Church, Condominium, Golf, Government, Pets, Schools*

— **Construction**

*Building, Marine, New Home Building, Remodeling, Handyman*

— **Dining**

*Restaurant, Ice Cream Shops, Retail Food Sales*

— **Financial**

*Accounting Firms, Banks, Financial Services, Investment Firms*

— **Friends of the Chamber**

*Retired Executives, Business Supporters, "Social Membership"*

— **Medical and Dental**

*Dentists, Doctors, Medical Facilities, Medical Testing, Physical Therapy*

— **Publishing**

*Newspapers, Publishers, Radio, TV*

— **Real Estate**

*Broker, Office Space, Realtor, Senior Living, Timeshares*

— **Senior Health**

*Assisted Living Facilities, Elder Services, Senior Care*

— **Services**

*Advertising, Air Conditioning, Attorney, Automobile, Boat, Broadcasting, Consulting, Distribution, Equipment Rental, Funeral, Health, Import/Export, Insurance, Marketing, Marine, Medical/Dental, Personal, Pets, Photography, Private Investigator, Professional, Storage, Transportation, Travel, Utilities, Wedding, Window Cleaning*

— **Shopping & Retail**

*Appliances, Art Studio, Bookstore, Clothing, Embroidery, Flowers, Furniture, Grocery, Home & Gifts, Jewelry, Marine, Office Supplies, Seafood, Thrift Store, Women's Clothing*



**Questions? Call us at 239-394-7549.**